

THE BEE CAUSE

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Special Points of interest:

PROGRAM:

The November 14th program will feature Charles Polcyn in Beekeeping in Armenia

NEXT MEETING: Date is November 14 th ,7:30 pm @ the River Heights Community Center. Located at 1370 Grosvener street.

Pierre The Bear The New 100% Canadian Honey mascot makes his debut in Winnipeg!!



Pilot Project to raise consumer awareness

The CHC launched a test project to increase consumer awareness of the superior quality of Canadian honey.

Radio ads featuring Pierre the Bear, the spokesbear for the Canadian honey industry began airing October 9th in Winnipeg. They will continue until December. Billboards around the city feature Pierre and the words "Look for the label that says 100% pure Canadian honey". Consumers will be polled before and after the project to find out how successful the campaign has been. Results will be presented at the CHC AGM in Langley January 26th, 2007.

"Articles published in THE BEE CAUSE are the opinions of the Authors and are generally printed as received. They do not necessarily express the opinions of the Red River Apiarists Association,

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Red River Apiarists' Association

Red River Apiarists' Association Minutes of the General Meeting October 10, 2006

Heather Lard welcomed sixteen members and guests to the Oct. meeting at River Heights Community Centre, Winnipeg.

Minutes: Moved by Ted Scheuneman to accept the minutes of the September 12th meeting as circulated in the Bee Cause. Seconded by Rhéal Lafrenière. There were no errors or omissions noted. Motion carried.

Canadian Honey Council: Ron Rudiak provided an update on the promotional campaign and test market set to begin in the Winnipeg area. Radio ads will be heard on several FM stations featuring "Pierre the Bear". At the same time CHC's new logo, bearing a stylized maple leaf, indicating that the packed honey is "Pure Honey - 100 % Canadian" will begin to appear on store shelves. Billboards are being placed along major traffic routes depicting "Pierre the Bear" with jar of Canadian honey bearing the new logo. This marketing campaign promises to benefit all beekeepers by increased sales of good quality Canadian Honey.

Chinese honey has been coming into North America in smaller amounts so far this year. This appears unlikely to change any time soon because much of the Chinese production is being absorbed by their own industrial users who are experiencing a shortage of sugar. The cane sugar crop is short this year due to weather conditions and honey is being used as a sugar substitute. Prices for Canadian honey have been steadily rising throughout the summer - a positive sign.

Manitoba Beekeepers' Honey Show (October 13 to 15th): John Badiuk outlined the "Read the Label" theme of the honey show which will be held at the St. Vital Shopping Centre. John again reminded everyone to enter the honey competition and the very popular "Colors of Manitoba" honey display. Beekeepers submitting honey for the "Colors" display will need to fill two standard 375 ml honey jars (white metal lids) with 500 grams of honey. All types of honey are needed, light or dark in color, mild, medium or strong flavored. Jars, which are available at Bee Maid, need to be identified with the type of honey, apiary location and your name. A lifelike "Pierre the Bear" is scheduled make several appearances during the honey show.

John circulated a sign up sheet for the various shifts at the show. The Honey Promotion will take place for three days at the end of October at Kildonan Place.

Loonie Draw: A 375 gram jar of Flavored Honey spread (from John Russell) went to Gilles Langagne, the History of Honey book (from Bee Maid) to Janice Lupinette. A ring of delicious sausage, brought to the meeting by Jonathan Hofer, went to Rhéal Lafrenière. Everyone had an opportunity to tast a sample of this sausage previously with coffee and cookies.

Program: David Dawson gave a presentation on hive manipulation to prevent swarming, uniting a swarm with the colony that it came from and what to do with a colony that had obviously swarmed.



Canadian honey council members received a surprise visit from Pierre the Bear at their working committee meeting in Winnipeg. The CHC has initiated a honey promotion project and Pierre is the star attraction at honey shows and malls. A series of radio ads and billboards promoting 100% pure Canadian honey will run from October - December 2006.

Look for the new label 100% Pure Canadian Honey.

Back Left to Right Paul Vautour, Rheel Lafreniere, Jean Pierre Chapleau, Ron Greidanus, Paul Gregory, Paul Kittilsen, Ed Nowek, John van Alten

Front left to right Brent Halsall, Wink Howland, Pierre the Spokesbear, Jaquie Bunse, Heather Clay, Tim Wendell

Missing from photo, Corey Bacon, Tim Townsend, Cherie Andrews. *§ Ron Rudiak*

Pierre's' Personality Popular

By Jim Campbell

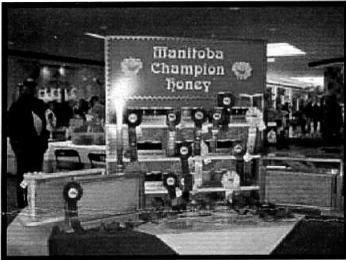
The appearance of a Bear at the Mini Honey Show in Kildonan Place the weekend of October 27-29 created lots of excitement for young and old alike.

"Pierre the Bear", the Canadian Honey Council promotion mascot, sauntered into a Winnipeg shopping center for a visit. Pierre was warmly welcomed by people of all ages as he visited the Show sponsored by the Manitoba Beekeepers' Association. Young and old alike were drawn to the friendly personality of the bear. Moms and Dads encouraged their children to give Pierre a hug. In most cases, the children needed no coaxing at all! One youngster, about 3 years of age, emerged from the food court shouting "A Bear, A Bear" as she ran with outstretched arms toward Pierre! Food court visitors momentarily became silent to see such exuberance. Meanwhile parents and other adults got into the act, doing a "dance" or getting "hugs" of their own.

Previously, there had been concerns a Bear was a poor choice for the promotion of 100% Canadian Honey. Other comments suggested Pierre should be more like the cartoon character on the billboards appearing throughout Winnipeg from October to December. Neither issue was supported by the customers and visitors at the Honey Show. Sometimes it is a good idea to listen and observe customers!

Thank you once again to the Red River Apiarists' Association staff at the show, which were kept quite busy! Staff distributed honey samples, filled customer requests, replied to questions about the bees on display, promoted pollination and honey production, and encouraged visitors to check out the many floral honeys available. Alex "suited up" several times during the weekend show. Meanwhile Badiuk's and Rudiak's kept the tables full. Thanks to all!

**Manitoba Honey Show
Competition Winners 2006
St. Vital Shopping Centre, Winnipeg, Manitoba
October 13 - 15, 2006**



Liquid White Honey:

1. Jonathan Hofer
2. Ron Rudiak

Granulated Honey:

1. Ron Rudiak
2. Ray Hourd
3. David Dawson

Sweet Taste:

1. Dan Lecocq
2. Ray Hourd
3. Jonathan Hofer

Sunflower Honey:

1. Ray Hourd
2. Ron Rudiak
3. Jonathan Hofer
- 4.
- 5.

Buckwheat Honey:

1. Pierre Faure

Chunk Honey:

1. Ray Hourd

Frame of Honey:

1. Dan Lecocq
2. Ted Scheuneman
3. Ron Rudiak

Comb Honey:

1. Ray Hourd

Best of Show:

1. Ray Hourd
2. Ron Rudiak
3. Jonathan Hofer
4. Dan Lecocq
5. Ted Scheuneman
6. David Dawson
7. Pierre Faure



Neil Vanderput, Bee Maid Director from Carman, awarded the Bee Maid Trophy to Ray and Donna Hourd, of Anola, for their winning entries in the Honey Competition.

BeeMaid

Press Release!

Bill Bygarski, Chairman of Bee Maid Honey Limited is pleased to announce the continuation of apicultural research funding by Bee Maid Honey.

Bee Maid will consider project proposals in any area of apiculture or pollination research. Preference will be given to the area of honey, and the production of pure quality honey in the Canadian beekeeping industry.

Proposals for projects are to be submitted to Bee Maid Honey by **November 17, 2006**. Projects are expected to be completed within one year of funding, although renewal applications will be considered.

Bee Maid Honey Ltd. is the marketing arm of the Manitoba Cooperative Honey Producers Limited and the Alberta Honey Producers Co-operative Limited. Honey produced by beekeepers in western Canada is processed and packaged at Bee Maid's Winnipeg, MB and Spruce Grove, AB plants. BeeMaid Honey is North America's largest single source honey marketer, proudly packing 100% pure Canadian honey.

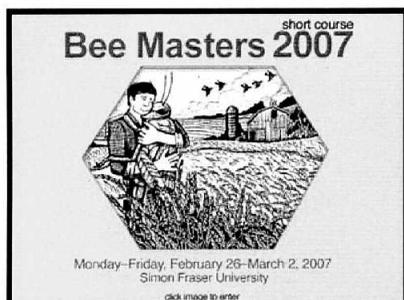
For further information and to receive an application for research, please contact:

Gordon Marks – Bee Maid Honey Ltd.

Phone: 204 786 8977 ext. 235.

Fax: 204-783-8468

E-mail: gmarks@beemaid.com



Manitoba Beekeepers Association

101st ANNUAL CONVENTION
Canad Inns – Fort Garry, Winnipeg
MB

February 9 – 10, 2007

Symposium

- Alternatives for Varroa Mite Control: Thymol & Essential Oils
- Fumigation of Package Bees with Formic & Oxalic Acid
- Genetic & Environmental Influences on Varroa Mite Control
- Nectar production in Important Honey Producing Plants
- Pollination Contracts
- Producer Panel – Queening
- Food Production – Why It Is Important To Be Registered
- Fruit Industry in Manitoba
- Wine Industry in Manitoba
- Much, Much More

Workshop

- Small Hive Beetle Identification & Control

For more information regarding the 101st Annual Convention, please visit the bulletin section of the MBA website: www.manitobabee.org

**Copy of the liability insurance form from The Co-operators Insurance Company.
This is a new benefit available to MBA and RRAA Members**

**MANITOBA BEEKEEPERS' ASSOCIATION AND RED RIVER APIARISTS
ASSOCIATION PROGRAM CERTIFICATE**

Attached to and forming part of Master Policy # _____ Certificate # _____

Issued to Manitoba Beekeepers' Association and Red River Apiarists Association and Certificate Holder:

Address of Insured Premise:

Policy in Effect from: _____ Expires: _____
Total Premium: \$45 Minimum Retained Premium: \$45

FORM# A. Liability

D-1	Bodily Injury & Property Damage	\$2,000,000
D-1	Annual Aggregate on Products & Completed Operations	\$2,000,000
D-1	Personal Injury	\$2,000,000
D-1	Medical Expenses	\$5,000
D-1	Tenants Legal Liability	\$1,000,000
D-6	Non Owned Automobile	\$2,000,000
D-6 (a)	Damage to Hired Automobiles	\$50,000
D-05	Employee Benefits Errors & Omissions	\$2,000,000
D-1 (R)	Advertising Injury Liability Endorsement	\$100,000
D-1 (R)	Annual Aggregate On Advertising Injury Liability	\$100,000
D-1 (4)	Forest Fire Fighting Expenses Endorsement	\$50,000
D-1 (19)	Vendor's Liability Extension	Included

Deductibles

D-1	Bodily Injury and Property Damage-Each Occurrence	\$2,500
D-6 (A) SEF #94	Damage to Hired Automobiles- Each Occurrence	\$500
D-1	Tenants Legal Liability	\$500
D-05	Employee Benefits Errors & Omissions-Each Claim	\$1,000
D-1 (4)	Forest Fire Fighting Expenses Endorsement	\$1,000

Endorsements/Special Exclusions

This policy excludes all claims arising out of "bodily injury" caused by apitherapy or medical treatment using bees.

The Named Insured shall include and cover only those Members who have paid the insurance portion of their membership with the Manitoba Beekeepers' Association and Red River Apiarists Association.

The insurance afforded is subject to the terms, conditions and exclusions of the applicable Master Policy, on file with the Insurer and the offices of The Manitoba Beekeepers' Association and Red River Apiarists Association.

THE CO-OPERATORS GENERAL INSURANCE COMPANY

COUNTERSIGNED

DATE

AGENT : Slater Roy Agencies – The Co-operators #31183

#14-333 Main Street, Stonewall, Manitoba R0C 2Z0.

Phone: (204) 467-8927

“Pierre’s Hugs” a Big Hit

By Jim Campbell

The Manitoba Honey Show held 13-15 October 2006 at St. Vital Centre, hosted a special guest that delighted customers.



A show guest, “Pierre the Bear”, a cuddly, furry character, immediately became a big hit with the youngsters.

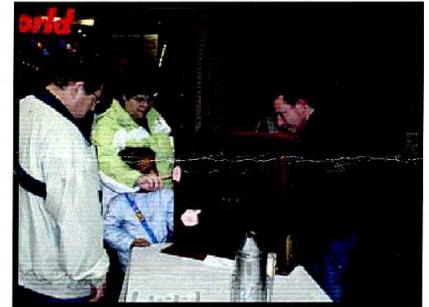
Children were attracted to Pierre like Bees to Honey. Everyone wanted to say hi (with a hi-five) and get a hug from him. As part of the kick-off of the Canadian Honey Council promotion for 100% Canadian Honey, being conducted in Winnipeg, the promotion’s mascot attended our Honey Show.

Thank you to Alex Fernandez, a Chilean beekeeper visiting Manitoba, who donned the Pierre outfit to help draw attention to the Honey promotion. Pierre ambled through the mall and collected quite a following! Pierre posed for pictures at the display, as well as attempted to entice vendors to give him honey samples. The three vendors, Honey-Glo, Sunnybrook and J R Honey, provided visitors with a wide variety of taste tempting creations and products. Thanks to assistance from a friend of the Hourds’, a semi-circle table arrangement provided customers with a visually attractive sales area.

Meanwhile the “Live Honey Bees” continued to pique the interest of guests. Volunteers talked about the lives of bees, told of the benefits as pollinators, and showed some equipment beekeepers use. Kudos to several volunteers, including David Ostermann, Jim Campbell, Margaret Smith, Ted Scheuneman, Dennis Ross,

Dan Lecocq , Heather Laird and others staffing this industry display.

Dan Lecocq answering questions on the live bees



The “Read the label” display enticed guests to take a peek at answers to questions on honey products. Rhéal Lafrenière conducted a short survey with guests, and then invited them to enter a draw. Thanks to Bee Maid, Russell’s, Rudiak’s and Hourd’s for the prizes. In another area, the “Colours of Manitoba Honey” attracted visitors to see various floral sources of honey. A map outlined places such as Oak Lake, Winnipeg Beach, Stonewall, Anola, Steinbach, Elma and other locations, where the honey sources originated.



Rhéal Lafrenière conducting the “Look for the Label” survey

Overall, another successful Manitoba Beekeepers’ Association Honey Show, thanks to John Russell and his volunteers from Red River Apiarists’ Association.

Direct Farm Marketing Journey to Success One Seminar at a Time

Direct Farm Marketing has great potential to sustain our rural economy. When mass markets disappear it's more crucial than ever for farm businesses to become customer-focused, to find out what customers need and want, and focus their efforts on meeting those needs. There may be profit opportunities through customer-focused direct marketing rather than product –focused mass marketing.

A Direct Farm Marketing Seminar series and tour will be taking the place of the annual conference that is usually held in **Brandon in February**. The seminars will focus on a variety of direct farm marketing topics and be held in various locations around the province from November through January.

These seminars, structured to enhance profitability and promote networking, will be an opportunity to explore new marketing ideas and strategies, investigate new trends in farm diversification, agri-food, agri-tourism and farmers markets.

Take in the New Product Development from Idea to Launch seminar on November 17th in Portage La Prairie. Keynote speaker Randy Stoyko – Director of Food Commercialization & Marketing for MAFRI will speak on New Product Development. Learn how to break the process down into a series of manageable and simple stages. End the day with a tour of the Food Development Centre.

The Manitoba Farmers Markets Growing Together seminar will take place in Portage la Prairie on November 18th. Spend the day with Keynote speaker Bob Chorney, Executive Director of Farmers Markets Ontario. He will speak on the Model Farmer's Market, will facilitate a discussion on where we are at in Manitoba, and will talk about Customer Service.

Prairie Fruit Growers Association will host the Growing Opportunities in Manitoba's Fruit Industry on November 18th in Portage la Prairie. Dr. Bob Bors – Project Leader, Dept. of Plant Sciences Domestic Fruit Program, University of Saskatchewan

will speak on Sour Cherries: New Fruit Opportunity and provide information on Research ideas from the University of Saskatchewan Fruit Program. Bob Chorney will be back with Strategies for Selling Fruit at Farmer's Markets.

November 27th in Ste Rose take in the Carving Your Niche in the Meat Marketplace seminar. Derrick Coupland of Blacksheep Inc. will speak on Branding for Specialized Markets. Derricks branding experience is extensive, having advised senior management at CanWest Global, Scotiabank's Agricultural Division, Monsanto and Shoppers Optical. In addition two Manitoba meat processors will share their steps to success in developing and growing their businesses.

The Agri-tourism seminar will take place in Minnedosa on January 13th. Celes Davar of Earth Rhythms, a Manitoba adventure company that provides experiences that reflect customization, experiential learning and education, will speak on Experiential Travel in Manitoba. He will end the day by discussing Technology on the Agri-Scape – GPS geo-caching to showcase communities.

Wrapping up the seminar series is an opportunity to take part in a group tour to the North American Farmers' Direct Marketing Convention taking place in Calgary on February 12-17, 2007.

More information on this years seminar series can be found at your local GO Centre offices or check out the website at www.directfarmmarketing.com

You won't want to miss out on this informative and motivational seminar series.

Canola crushing plants the tip of the iceberg

Source: Saskatchewan Agriculture and Food

The past-president of the Saskatchewan Canola Growers Association says the recent announcement of two canola crushing plants being constructed in Saskatchewan is a boon to both the canola industry and the future of biodiesel in Canada.

Brad Hanmer greeted the news that James Richardson International (JRI) and Louis Dreyfus plan to build crushing plants in Yorkton with something just short of jubilation.

"I am just absolutely delighted that this is happening," he said. "To see this kind of investment in our industry and in Saskatchewan and, more importantly, in a crop that I believe is the future for us here on the farm – I'm just ecstatic."

The two plants combined will have the ability to crush over 1.5 million tonnes of canola per year; something Hanmer says will help boost canola prices.

"We grow around seven million metric tonnes of canola a year. These plants are going to take a huge chunk out of that. Right now, we crush half and export half of the canola we grow. Having this kind of crush capacity on line will change that," said Hanmer.

"Once you put bricks and mortar in the ground, you have to keep these plants full. So we are going to see some appreciation of prices at a local level just on that front alone."

Hanmer says market factors beyond Saskatchewan's borders are driving demand, as American and European demand for biodiesel adds to existing demand for canola oil within the food industry.

"The world is absolutely hungry for vegetable oil," he stated. "Biodiesel is playing a huge role in that, but also the healthy aspects of canola oil are really starting to take hold."

Biodiesel is where Hanmer's infectious enthusiasm for the future of canola really starts to kick in.

"We in Canada have a window of opportunity that is narrowing, and that's for us to have a biodiesel industry here. We need to catch up to the rest of the world to put a renewable fuel strategy in place, like the Americans, like Europe," he said.

"Every other major agricultural jurisdiction in the world has got a plan in place to integrate biodiesel and ethanol into the fuel system. We don't here in Canada yet."

Hanmer is encouraged by the new possibilities the increased crushing capacity will bring to the province, and more specifically to canola producers.

"We've got a bright, bright future here to be the world's leader in canola processing technology, as well as the hub of the canola industry for the world," he stated. "This announcement in Yorkton is absolutely fantastic, but it is the tip of the iceberg for reinventing our vision for agriculture. I can't tell you how exciting it is to be a part of that right now."

Winnipeg-based JRI says construction of its plant will be completed by mid-2008. Construction on the Louis Dreyfus plant will begin this month, and it is also expected to be operational in 2008.

For more information, contact

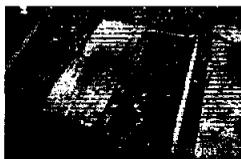
Brad Hanmer, Past-President
Saskatchewan Canola Growers Association
Phone: (306) 668-2380
Website: www.canola-council.org

posted by Claude-Jean Harel, MA MAHI @ 3:55 PM 0 comments

CLASSIFIEDS

For Sale: 50 telescoping lids and inner covers also 12 Wintering pillows for a 4 pack of colonies R20 insulation value(2 years old) excellent condition
 Frame wiring jig \$10.00
 Ph. Dan 255-1043 or 797-3322

For Sale 1978 Swinger forklift, (Gas Model) new tires and ring gear, hydraulic pump was rebuilt 2 years ago. Repainted 4 years ago, price includes bucket and the roof. Very good shape.
 \$12,000.00 O.B.O
 Also Over wintered super nucs for sale next mid may. 3 frames of brood + 1 frame honey.
 Price is \$130.00 each.



Call Pierre Faure: 1.204.248.2645

For Sale: 500 hive operation; please contact Honey Rock Apiaries (204) 388-5164

For Sale: Bee Boxes with empty frames, Bee Boxes, Metal Lids, Feeder Lids, Plastic Box Top Feeders, Wooden Box Top Feeders, Bottom Boards, Frame Making pieces, Electric Fencers for Bees, other equipment, Etc.
 Contact Charles Polcyn at 284-7064 or Email: charlespolcyn@yahoo.com

For Sale 250 hives on 2 hive pallets; selling entire operation: supers, winter wraps, 3-year old 60-frame Cowan S.S. air load extractor, Guinness uncapper, complete Cook and Beal wax line. Will sell as a package or split if enough interest in individual items.
 Hives must sell before the supers or machinery.
 Phone: Bob Ford, Minnedosa
 204-874-2365 Evenings

For sale: Wintered colonies, Spring Nucs and Super Nucs (with laying queen and a minimum of 3 frames of brood available in May
 30 inch Maxant Wax Spinner
 Call Rod Boudreau ph: 885-3344



RED RIVER APIARIST'S ASSOCIATION 2006 MEMBERSHIP APPLICATION/RENEWAL FORM

Please complete and mail with your cheque, for \$25.00, payable to: The Red River Apiarists' Association

NAME: _____

ADDRESS: _____ POSTAL CODE: _____

CITY: _____ PROVINCE: _____ PHONE: _____

NEW MEMBER [] RENEWAL []

Mail to: Red River Apiarists' Association
 Dennis Ross, Treasurer,
 Group 40, Box 20, RR2
 Lorette, MB R0A 0Y0'